Life’s a journey, Save Every Step

New website brings old memories to life

Happy memories of summer fun don’t have to fade along with your tan, thanks to a new life story website.

Everyone has them, those precious little memories that weave the texture of life, in between the big events, like the first day at school or last day at work. Teddy bears and boyfriends, haircuts and wedding dresses, the birth of a baby or the patter of her first steps. Capturing all these memories, big and small, and making sure they never get forgotten, was the inspiration for SaveEveryStep.com.

SaveEveryStep lets you build life stories from those fleeting moments online, and share them with friends and family on an interactive timeline. A sort of digital diary which lays out the precious events of your life in the order they happened – step by step. Photos and other media enrich the expandable events, and everything can be kept safely in an online vault, where they’ll never get faded, damaged or lost.

Each story is laid out on a ‘Lifeline’, the scrollable, zoomable heart of the site, where all the episodes that make your life story are set out as a journey through the days and years. A choice of security settings gives you control over who sees the various elements in your story.

“We take loads of pictures on holiday, and digital cameras make it so easy to share them with friends and family as soon as I’m home,” said SaveEveryStep founder, Helen Spencer. “But they never get stored in any order and it’s actually the continuous story of all my holidays which I want to look back on in years to come. Being able to watch the kids grow up all over again, or even raid the family album for pictures of my own childhood was part of the inspiration for SaveEveryStep.”

Ends 317 words

